

HP INK ADVANTAGE Offer Details: for any support email to [inkadvantage@redemptionsupport.com](mailto:inkadvantage@redemptionsupport.com)

- This Offer is valid on purchases made between **23<sup>rd</sup> December 2014 to 30<sup>th</sup> April 2016**.
- This Offer is valid on purchase of following HP Printer models only:
  - **HP Deskjet Ink Advantage 2545 e-All-in-One Printer**
  - **HP Deskjet Ink Advantage 3545 e-All-in-One Printer**
  - **HP Deskjet Ink Advantage 4515 e-All-in-One Printer**
  - **HP Deskjet Ink Advantage 1515 All-in-one Printer**
  - **HP Deskjet Ink Advantage 2645 All-in-one Printer**
  - **HP Deskjet Ink Advantage 4645 e-All-in-one Printer**
  - **HP DeskJet IA 2135 AiO Printer:IN-en**
  - **HP DeskJet IA 3635 AiO Prntr:IN-en**
  - **HP DeskJet IA 3636 AiO Printer:IN-en**
  - **HP DeskJet Ink Adv 4535 AiO Prntr**
  - **HP DeskJet Ink Advantage 4675 AiO Prntr**
  - **HP DeskJet IA Ultra 4729 AiO Printer**
- On purchase of any of the above mentioned printer, the customer can get either of the below gift options:
  - **Doraemon project kit**
    - *From third party provider – licensed from Disney India and AI Licensing India*
    - *HP takes no responsibility of the quality and no warranties apply to the included merchandise.*
    - *No communication related to the above will be entertained*
  - **1 set HP 678 Cartridge (Black + Tri-color)**
  - **1 set HP 680 Cartridge (Black + Tri-color)**
  - **1 set HP 46 Cartridge (Black + Tri-color)**

### **Registration Process:**

- The customer in order to claim the gift has to visit **[www.hp.com/in/inkadvantage](http://www.hp.com/in/inkadvantage)** to register his/her claim
- **Register your claim within 15 days from the date of purchase and send your claim within 30 days from the registration date.** Last date for registration under this Offer is **15<sup>th</sup> May 2016**.
- The customer will be required to fill in his/her personal details, purchase details and product details to participate in this Offer.
  - **Incomplete information shall deem the claim void and no further discussions/communication shall be entertained on the same.**
- On submission of these details, a thank you page will be displayed online, and customer will be advised to keep Redemption code as reference and quote the same during further communication with HP or their Service Provider Entity (SPE) to check status of his/her

redemption.

- **The Customer must submit his/her claim document to get the gift.** Customer need to submit **copy of purchase invoice** along with **printer barcode serial number sticker (Original Cutout from the box)** within **30 days from the registration date**. Once your documents reach to HP redemption cell, within 3 working days HP redemption cell team will revert back to you with a Claim **Validation/Approval** mail.
- This mail will confirm that the correct documents were received by redemption cell or not. It will also contain further information on how & when your gifts will be couriered. Customer can check his/her claim status at **www.redemptionsupport.com**

### **Claim Submission Process:**

1. Customer must send a copy of **Purchase invoice** and the original cut out of the **printer bar code serial number sticker from the** box mentioning the redemption code on copy of the purchase invoice to below address:

**HP Redemption Cell, Office No. 925,  
89, Hemkunt Chambers, Nehru Place,  
New Delhi - 110019.  
Claim: HP Ink Advantage Promo (IA).**

### **General Terms and Conditions of the Offer:**

- **The customer is requested to read the Offer Terms and Conditions carefully before participating in this offer.**
- Offer is valid on purchases made between **23<sup>rd</sup> December 2014 to 30<sup>th</sup> April 2016** and Last date for registration under this **Offer is 15<sup>th</sup> May 2016**, any claim made after last date will be liable for rejection, at HP's sole discretion, and no further communications will be entertained by HP or its SPEs.
- This Offer is for end customers only. Resellers, partners, Agency and HP employees are not eligible to participate and claim any gift under this Offer.
- A customer can claim maximum of 2 purchases made during the promotion period.
- The goods/services will be offered by designated respective companies referred as the Service-Provider Entities (SPEs). The goods/services or the document provided by HP will have the details of the SPEs who are providing/will provide the concerned goods/ HP does not warrant or make any representation regarding the delivery, quality, authenticity, merchantability or suitability of the goods/services as may be offered under this Offer.
- Goods and services offered under this Offer will be covered under standard warranty of the manufacturer as per their existing terms of warranty and customer should contact the OEM's representative for any after sales support.
- The eligible HP customers hereby agree and undertake not to hold HP and/or or any of its group entities or affiliates, their respective directors, officers, employees, agents, vendors, responsible for or liable for, any actions, claims, demands, losses, damages, costs, charges and expenses that he/she may/might have suffered, sustained or

incurred, or claims to suffer, sustain or incur, by way of and /or on account of the present Offer.

- Any disputes in relation to the goods/services must be addressed by the customer in writing to SPE directly and same will be forwarded to the concerned supplier/manufacturer for further resolution. HP or its SPEs shall not be held responsible for any delay in communication in this regard.
- HP shall not be liable for any loss or damage whatsoever that may be suffered, or for any personal loss or injury that may be suffered (including loss of life), by a customer, directly or indirectly, by use or non-use of the goods and/or any other products/services offered.
- HP may in its absolute discretion substitute any prize with another item that it deems to be an appropriate replacement of equal or higher value as determined by HP.
- Please allow 4-6 weeks' time after receiving the required documents at HP Redemption Cell to process and send your gift.
- The delivery period for the gift(s) may vary from immediately after submission of claim to redemption cell to up to 6 weeks.
- If the gift arrives in a damaged condition or the damage is apparent from the condition of the package, the winner should refuse the shipment and obtain a refusal note from the delivery person to claim replacement. HP or its SPE makes no warranties or representations with regard to the type, quality or suitability of the goods provided through the scratch card offer.
- No other offers can be clubbed with this Offer This Offer is subject to laws of India including tax regulations as may be applicable to the winner as per eligibility criteria.
  - **Any tax liability in respect thereof shall be to the account of the winner.**
  - **The Offer can be redeemed only once.**
- HP reserves the right to withdraw, change, alter & modify the service & whatsoever offered hereunder any time, with or without notice, for Regulatory reasons and/or any other reasons without any liability to the consumer. The winner shall be liable to pay applicable TDS, Service tax, Sales Tax & all other applicable taxes & any other amendments in respect thereof.
- Winners must ensure that they furnish information in its true and correct form and any concealment or wrongful representation shall result in disqualification from the Offer and gift entitlement and also from any scheme run by HP in the future.
  - **HP reserves the right to sell products at the same time, without this Offer.**
- HP reserves its right to add, amend & modify the Terms & Conditions applicable to this contest from time to time, at its sole discretion.
- In case of any disputes with reference to the Offer, the decision of HP shall be final & binding on the customer.
- HP does not guarantee or make any representations or warranties regarding the quality, performance, features or capabilities/utility of the items offered to the customer/winners under the Offer and shall not be held responsible and/or liable for this in any manner whatsoever. HP will not entertain any claims in this regard.
- Final prizes will be distributed to the winners subject to fulfillment of Terms & Conditions of the Offer and submission of TDS amount with local Govt. office/Bank and presentation of challan copy (if applicable).
  - **Prizes cannot be transferred.**

- All details collected by HP or their SPE from the participants during this promotion shall become the sole property of HP.
- HP or their SPE may collect personal information in order to conduct this Offer and may, for this purpose disclose such information to third parties including but not limited to agents, contractors, service providers, and prize suppliers and any relevant regulatory, authorities.
- Entry is conditional on providing such information. HP may, for an indefinite period, unless otherwise advised in writing, use this information for promotional, marketing, publicity, research and profiling purposes.
  - **Entrants should direct any request to access, update or correct information to HP. All entries shall automatically become the property of HP.**
- HP reserves the right to change/ modify/ withdraw/ suspend/cancel this Offer without prior notice and without assigning any reason thereof. This redemption program is only for end customers. Resellers are not eligible to participate in the program. In case HP SPEs ask for certain details for establishment of purchase transaction, the claimant has to provide the same in order to authentication of claim. HP's decision will be final in deciding the eligibility criteria and no communication shall be entertained in this regard.
- All disputes arising out of or in connection with this Offer shall be subject to the jurisdiction of courts in Delhi.